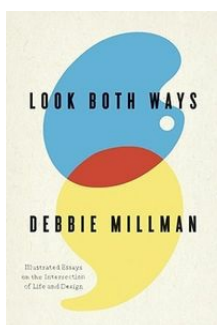


LOOK BOTH WAYS: ILLUSTRATED ESSAYS ON THE INTERSECTION OF LIFE AND DESIGN

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Peek Inside the Book

There comes a point when you realize that these things, these brands, aren't "enough." Having more or better or best doesn't provide you with a lasting sense of having more or being better or being best. It's a rather fleeting experience, this...

Reader's Opinions

More of an autobiography of sorts....the most interesting part was the typography. Otherwise it's more of an homage to brand (design) and the power of marketing.