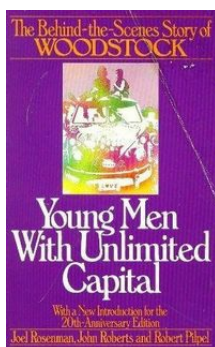


# YOUNG MEN WITH UNLIMITED CAPITAL

It started with this ad, placed by Joel Rosenman and John Roberts as a way to find interesting work after college. It led Rosenman and Roberts to stage a gathering that changed the face of popular culture: the Woodstock Music and Art Fair in August 1969. Woodstock is rightly remembered as the pivotal event that united a generation, but the behind-the-scenes story is less utopian--and absolutely...



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### Young Men with Unlimited Capital

Author	Joel Rosenman
Original Book Format	Paperback
Number of Pages	202 pages
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## Reader's Opinions

This might be the singularly most important book I've ever read on a specific event in the 20th century. Understanding Woodstock as an event that took money, borrowed from banks on lines of credit funded by liens on trust funds, does so much positive work to destabilize the post-Woodstock narrative that focuses on abstract, baby-boomer...