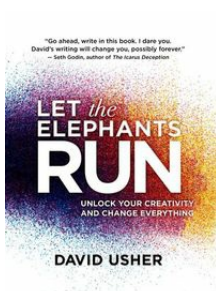


# LET THE ELEPHANTS RUN: UNLOCK YOUR CREATIVITY AND CHANGE EVERYTHING

At David Usher's company, CloudID Creativity Labs, there is a sign on the wall that reads: "Dream big, let the elephants run!" The words are a reminder for us to hold a place in our minds for creativity, where big ideas can form and our imagination can run free. Based on his wildly popular speaking engagements, Let the Elephants Run shows us how to reignite...



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